

# Publication List

Dr. Bergaus

## Books

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Bergaus, Martin (2015) *Investigation of Design Issues for Service Delivery Platforms Incorporate User Experience: A Grounded Theory Study of Individual User Needs*, Research Study, ISBN: 978-3-658-10540-2, Springer Vieweg, Wiesbaden.

[Internet] <http://www.springer.com/de/book/9783658105402>

Bergaus, Martin (2015) *Incorporating Systematic Business Planning for a New Venture: Practical start-up application focusing on manufacturing an innovative product supporting wine consumption*, ISBN: 978-3-639-78825-9, Akademikerverlag, Saarbrücken.

[Internet] <https://www.akademikerverlag.de/catalog/details//store/de/book/978-3-639-78825-9/incorporating-systematic-business-planning-for-a-new-venture>

Bergaus, Martin and Stottok Bernd O. (2014) *Verbesserter Nutzen von Telematiksystemen im Schienenverkehr: Einsatz innovativer Service-Delivery-Plattformen zur Unterstützung von Eisenbahnfahrzeugführern*, Research Study, ISBN: 978-3-639-72350-2, Akademikerverlag, Saarbrücken.

[Internet] <https://www.akademikerverlag.de/catalog/details//store/de/book/978-3-639-72350-2/verbesserter-nutzen-von-telematiksystemen-im-schienenverkehr>

Bergaus, Martin (2009) *Business Winery goes to Business and Consumer: Start-up planning for a new venture that focuses on the manufacturing of an innovative product supporting wine consumption*, ISBN: 978-3-639-14147-4, VDM Verlag, Saarbrücken.

## Articles

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Bergaus, Martin (2015) *The EMPLIT (EMPIrical and LITERature-based Research Framework)*, published at the 14<sup>th</sup> European Conference on Research Methodologies for Business and Management Studies 2015, 11-12 June, University of Malta, Valletta, Malta.

Bergaus, Martin; Stottok, Bernd O. and Gorra, Andrea (2012) *Validation of Grounded Theory Based Data by Means of Analytical Mapping Techniques*, published at the 11<sup>th</sup> European Conference on Research Methodologies for Business and Management Studies 2012, 28-29 June, University of Bolton, UK.

Stottok, Bernd O.; Bergaus, Martin and Gorra, Andrea (2011) *Colour Coding: an Alternative to Analyse Empirical Data via Grounded Theory*, published at the 10<sup>th</sup> European Conference on Research Methodologies for Business and Management Studies 2011, 20-21 June, Normandy Business School Caen, France.

Bergaus, Martin (2007) *Information Roaming in Interoperable Networks*, published in Research in progress papers at the Innovation North Research Conference 2007, 10<sup>th</sup> of July, Leeds Metropolitan University, UK.

Bergaus, Martin (2006) *Architecture Model for a Service Delivery Platform supporting mobile distributed services in interoperability networks shown by the example of mixed reality applications*, published in Research in progress papers at the Innovation North Research Conference 2006, 6<sup>th</sup> of July, Leeds Metropolitan University, UK.

## PhD Thesis

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Bergaus, Martin (2013) *Investigation of Design Issues for Service-Delivery-Platforms: An Analysis of Individual User Needs*, published to obtain PhD in Computing and Creative Technologies 2013, Faculty of Arts Environment and Technology, Leeds Beckett University, UK.